



WATER,
WATER

EVERYWHERE...

[Do You Know Where Your Water Has Been?]

 AvantaPure™

POTENTIAL HOUSEHOLD

[WATER CONTAMINANTS]



Problems

Hardness

Conditioned Water	Less Than 1 gpm
Moderately Hard	1 to 3.5 gpm
Hard Water	3.5 to 7 gpm
Very Hard	7 to 10.5 gpm
Extremely Hard	More Than 10.5 gpm

Source: Water Quality Association

Hydrogen Sulfide

Iron

Turbidity

Bacteria and Viruses

pH Imbalance

Tannins

WATER QUALITY

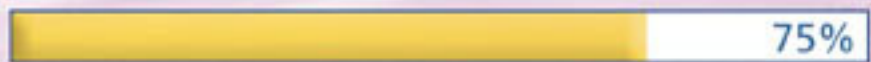
SURVEY OF CONSUMERS

[1999*]



Problems

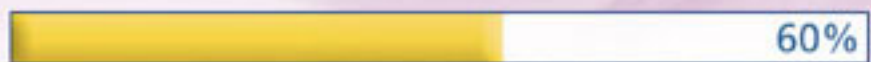
Concerned About
Water Quality



Worried About Possible
Health Contaminants



Believe Quality of Water
Affects Their Health



Use a Home Water
Treatment Device



Purchase
Bottled Water



PEOPLE TAKING ACTION:



Currently Using Some
Type of Water Treatment



Plan to Install Some Type
of Home Water Treatment
This Year

* Source: Water Quality Association survey of over 1000 adults nationwide in 1999

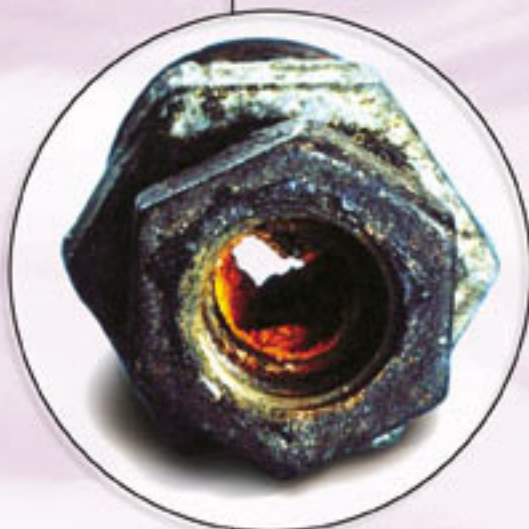
TELLTALE SIGNS

OF WATER QUALITY PROBLEMS

[ENTERING YOUR HOME]



Problems



**Iron in Your
Water**

**Iron and Sediment
Deposited in Your Pipes**



 **AvantaPure™**

TELLTALE SIGNS

OF WATER QUALITY PROBLEMS

[ENTERING YOUR BATHROOM]



Problems



**Iron Deposits in
Household Fixtures**

**Dingy Towels
and Washcloths**



 **AvantaPure™**

TELLTALE SIGNS

OF WATER QUALITY PROBLEMS

[ENTERING YOUR KITCHEN]



Problems



Deposits in Your
Kitchen Utensils
and Pots

Cloudy Glasses



 AvantaPure™

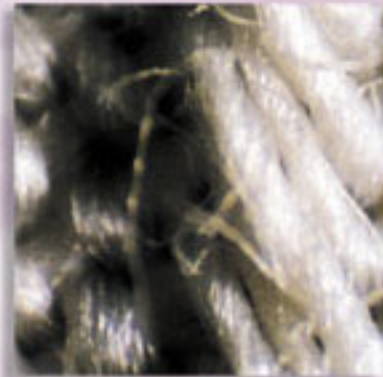
HARD WATER

[IS HARD ON FABRIC]



Problems

Cotton

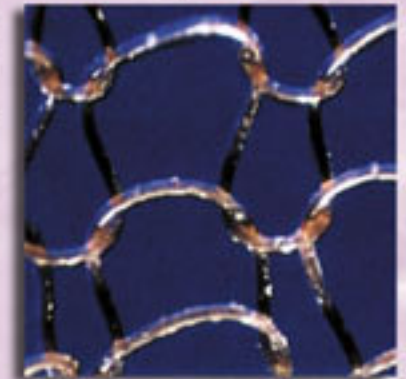


*Washed in
Unconditioned
Water*

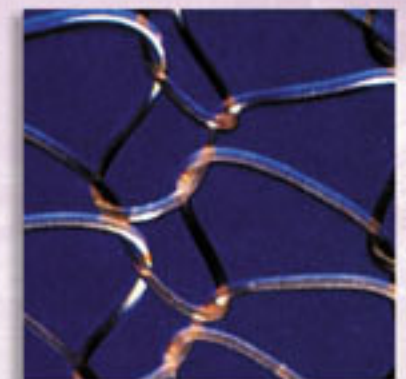


*Washed in
conditioned
Water*

Nylon



*Washed in
Unconditioned
Water*



*Washed in
conditioned
Water*



Excessive Detergent Use

 **AvantaPure™**

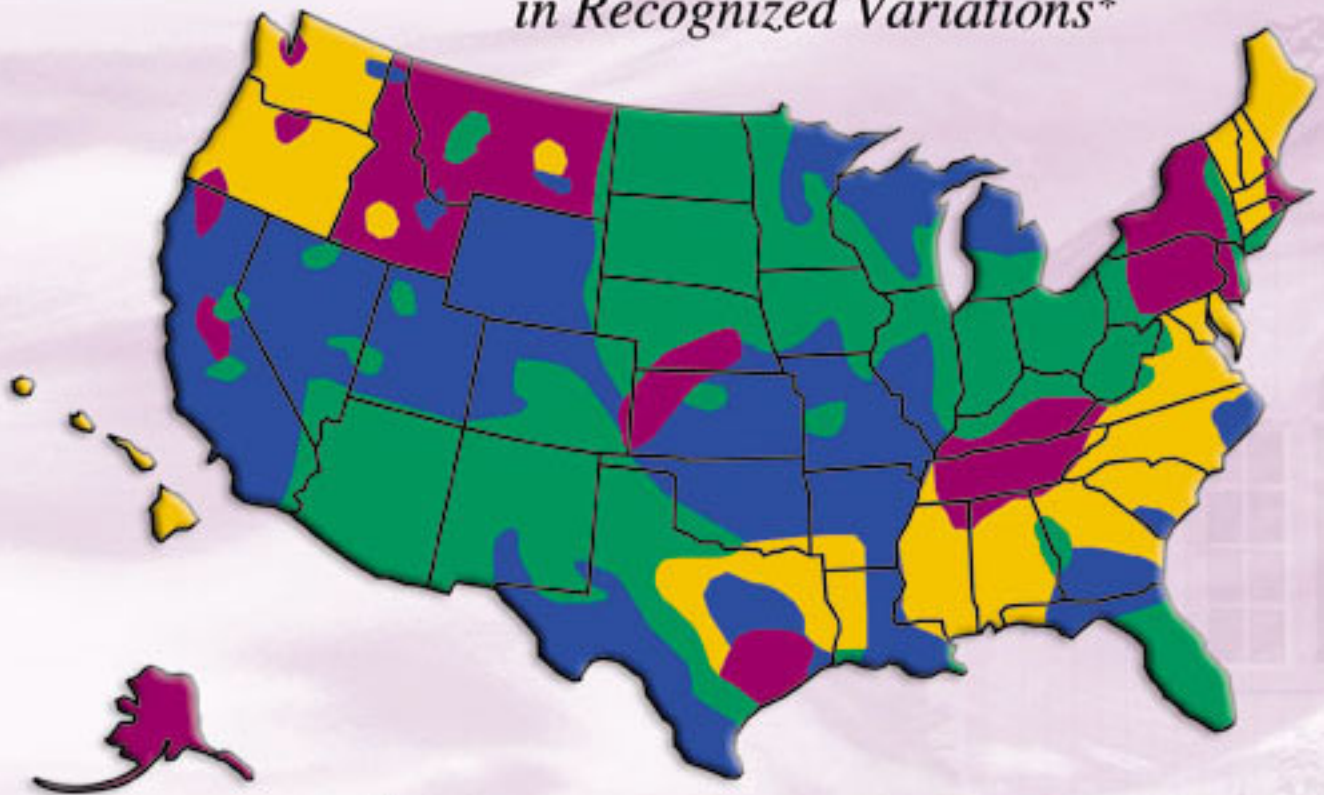
DO YOU LIVE

[IN A HARD WATER AREA?]



Problems

General Water Hardness Areas in Recognized Variations*



Key

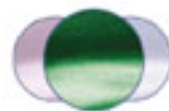
- 0 - 3.5 grains per gallon
- 3 - 5.7 grains per gallon
- 7 - 10.5 grains per gallon
- 10.5 grains per gallon

* Due to the nature of the water bed sub-soil structure water hardness may vary from one source to another within a general area

 AvantaPure™

QUALITY WATER

[PAYS IN MANY WAYS]



Benefits



33% on
Clothing



20% on
Energy



Huge Savings on Bottled Water

Home Delivered Bottled Water	\$3.00/Gallon
Grocery Store Water	\$2.00/Gallon
AvantaPure RO Water	\$.50/Gallon



25% on
Appliances



30% on
Soap and
Detergent



 AvantaPure™

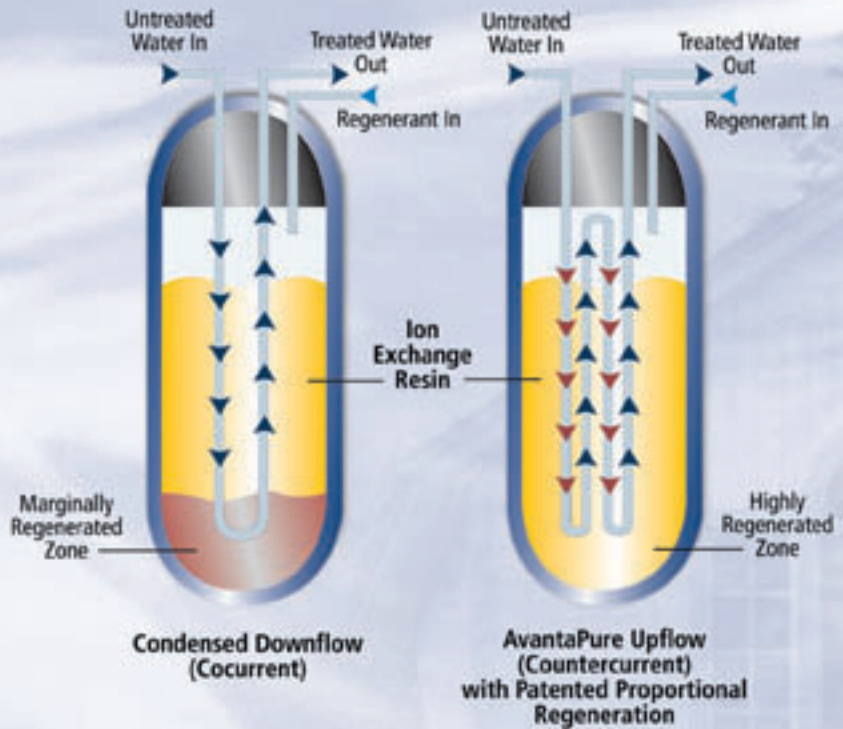
THE AVANTAPURE SYSTEM



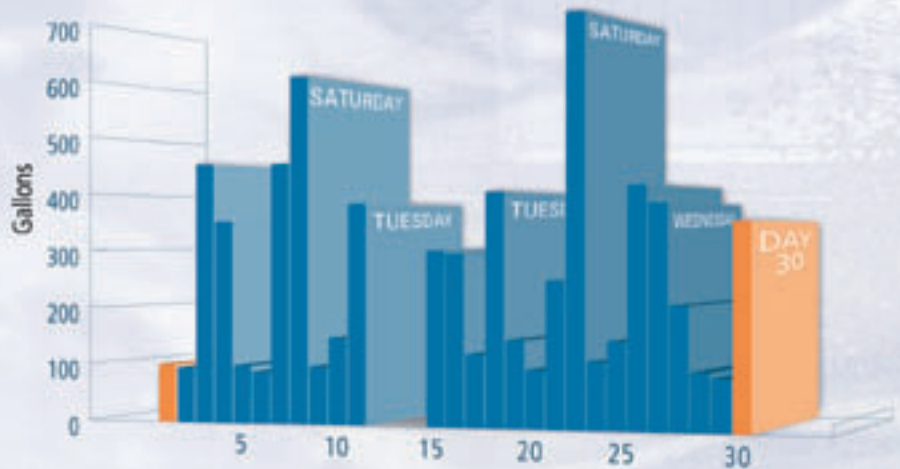
Solutions

Avantapure Saves Money and Water by Only Regenerating the Exhausted Portion of the Bed

*Proportional
Countercurrent
Regeneration*



*Calendar Feature
Tracks your
Water Usage*



THE AVANTAPURE SYSTEM



The **Avantapure** Ion Exchange Resinfiltration and Reverse Osmosis System Can Reduce all of These From Your Water:



Hydrogen Sulfide
Trihalomethanes
pH Imbalance
Magnesium
Hardness
Nitrates
Tannins
Salinity
Color
Lead
Iron

 **AvantaPure™**

THE AVANTAPURE NETWORK



[The \$400 million dollar AvantaPure nationwide network is ready to serve you]



THE AVANTAPURE SOLUTION



Conditioners

AVANTAPURE 1100
High efficiency countercurrent conditioner
with proportional brining

AVANTAPURE 1150
High capacity cocurrent conditioner
for larger homes and families

Backwash Filters

AVANTAPURE 1130
Three-cycle filter for problematic
water conditions

AVANTAPURE 1150FA
Five cycle magnesium greensand
filter for high-iron conditions

Drinking Water

AVANTAPURE RO
Removes 99.1% of all contaminants
using reverse osmosis, the best
method to purify drinking water

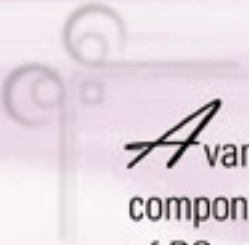


 **AvantaPure™**

THE AVANTAPURE


FIVE YEAR

[GUARANTEE]



*A*vantaPure control valve and RO membrane components are manufactured by Osmonics, the pioneer of RO systems and the leading water treatment specialist for over 30 years. Osmonics know just about everything there is to know about water conditioning. Hospitals trust Osmonics with their dialysis machines, the pharmaceutical industry uses their pure-water methods for drug processing and a variety of other industries rely on Osmonics components for their water-treatment needs.

So with AvantaPure by Osmonics installed in your home, you can not only be confident in a investment that will improve your quality of life, you can be assured that you're using the best in the business.



AvantaPure™